

In small communities, local recreation is more than sport — it's where neighbours connect, friendships grow, and memories are made. Our curling club is a proud hub for all ages, offering a place to stay active, have fun, and share in the spirit of the game.

## SPONSORSHIP & ADVERTISING PACKAGES

We're excited to share our new Sponsorship & Advertising Package — with four flexible options — giving local businesses and community members a chance to get involved, show their support, and help keep curling strong in Stirling.

Your support not only helps us host quality events, maintain our facilities, and keep curling affordable, it also ensures we can welcome new members — both young and young at heart — so the legacy of curling continues to grow in our community.

In return, we provide your business with meaningful exposure to engaged audiences in a friendly, community-focused environment.

We'd be happy to chat about which option might be the best fit for you and to answer any questions. Thank you for considering this opportunity to partner with the Stirling Curling Club — together, we can keep our sport and our community thriving.

## WHICH OPTION BEST SUITS YOUR GOALS?

V	Option	Details
	BRONZE LEVEL SPONSORSHIP \$100	Your business name featured on our website as a bronze level sponsor
	SILVER LEVEL SPONSOR \$250	<ul> <li>Your logo displayed on the ice surface for the season</li> <li>Recognition on our social media platforms 2 times per season</li> <li>Your business name featured on our website as a Silver level sponsor</li> </ul>
	GOLD LEVEL SPONSOR \$550	<ul> <li>Your logo on the ice surface in a premium location OR your logo on the west wall of the curling arena for the season</li> <li>Recognition on our social media platforms 5 times per season</li> <li>Your business name featured on our website as a Gold Level Sponsor</li> </ul>
	PLATINUM LEVEL SPONSOR \$950 (one of two options)	Title Sponsorship of one Stirling Curling Club Signature Bonspiel named after your business (e.g., The [Your Business Name] Bonspiel or "proudly presented by") with Premium logo placement in all event materials, advertising, and promotions  OR Logo on a premium sign (scoreboard or South Wall at Rink end) for the full season  Plus (for both options) Recognition on our social media platforms 8 times per season Your business name & logo and link to your business website featured on our website as a Platinum Level Sponsor

## Are you Interested? Please check the option above.

Your Business Name and contact information:	
Any Notes or Instructions	
Signature	